



Sponsorship Opportunities and Benefits
12th Annual ***Party in the Playground!***

Promotional opportunities related to *Party in the Playground* (PIP) include Smith's bi-weekly, electronic newsletter which reaches **14,916 subscribers** and social media blasts, which reach over **20,000 followers** (Facebook, Twitter and Instagram). Please return your sponsorship pledge form by **May 9, 2019** to ensure that your support is included in printed materials.

Presenting Sponsor: \$10,000 and up

- Admission for 20 to the event
- Two reserved tables at event
- Recognition in PIP program, on-site PIP signage, Smith e-newsletter and Summer print newsletter
- Logo and hyperlink on Smith website
- Complimentary full-page ad in PIP program
- Listing in all press materials
- Special recognition in PIP event remarks, and opportunity to participate in award presentation
- Opportunity to host a private staff-appreciation, family day at Smith
- Dedicated post about your business to our social media network

Ann Newman Giant Wooden Slide Sponsor: \$5,000-\$9,999

- Admission for 10 to the event
- One reserved table at event
- Recognition in PIP program, on-site PIP signage, Smith e-newsletter and Summer print newsletter
- Logo and hyperlink on Smith website
- Complimentary half-page ad in program
- Listing on all press materials

Nature Explorer Sponsor: \$2,500-\$4,999

- Admission for 8 to the event
- Recognition in PIP program, on-site PIP signage, Smith e-newsletter and Summer print newsletter
- Logo and hyperlink on Smith website
- Listing in all press materials

Build Adventure Sponsor: \$1,000-\$2,499

- Admission for 6 to the event
- Recognition in PIP program, on-site PIP signage, Smith e-newsletter and Summer print newsletter
- Logo and hyperlink on Smith website

Straz Land Sponsor: \$500-\$999

- Admission for 4 to the event
- Recognition in PIP program, Smith website, on-site PIP signage and Summer print newsletter

Smithville Sponsor: \$250-\$499

- Admission for 2 to the event
- Recognition in PIP program, Smith website and Summer print newsletter