

SLIDEATHON

AT SMITH MEMORIAL PLAYGROUND & PLAYHOUSE

2nd Annual Slide-A-Thon / Saturday, May 15, 2021



What is the Slide-A-Thon?

Built in 1905, the Ann Newman Giant Wooden Slide is one of Smith's original pieces of play equipment and has been the source of many priceless intergenerational memories. The Slide was dedicated to the daughter of [Ida Newman](#), one of Smith's beloved founding board members and Strawberry Mansion resident who played at Smith when she was a child. The unique wooden Slide is 12 feet wide and 60 feet long and is waxed for optimal velocity and acceleration. Each registered Slide-A-Thon team will have exclusive access to the Slide for 20 minutes to see how many slides the team can complete. **Can you beat last year's winning record of 405 slides by the 23rd Street Posse?**

Sponsorship Opportunities

Become a Sponsor for Smith's second annual Slide-A-Thon! Promotional opportunities include acknowledgement in Smith's bi-weekly, electronic newsletter which reaches 16,103 subscribers and social media blasts, which reaches over 22,000 followers (Facebook, Twitter and Instagram).

Master Slider: \$5,000 ***LEAD SPONSOR***

- Registration for 4 teams (80 people) to the event
- Recognition on Smith website, press materials, on-site Slide-A-Thon signage and Smith e-newsletter
- One (1) social media feature
- One (1) Group Visit private opportunities (*up to 100 people per*)
- One (1) Smith rental (3 hour block) for an event of your choice (happy hour, staff retreat, family party)
- Complimentary [Play Hero](#) memberships for team member families (\$100 membership tier)
- Complimentary Slide-A-Thon team photos and sliding sacks for team members

Intermediate Slider: \$2,500

- Registration for 3 teams (60 people) to the event
- Recognition on Smith website, press materials, on-site Slide-A-Thon signage and Smith e-newsletter
- One (1) social media feature
- One (1) Group Visit private opportunities (*up to 100 people per*)
- Complimentary [Play Champion](#) memberships for team member families (\$75 membership tier)
- Complimentary Slide-A-Thon team photos and sliding sacks for team members

Seasoned Slider: \$1,000

- Registration for 2 teams (40 people) to the event
- One (1) social media feature
- Recognition on Smith website and on-site Slide-A-Thon signage
- Complimentary [Play Ally](#) memberships for team member families (\$30 membership tier)
- Complimentary Slide-A-Thon sacks for team members

First Time Slider: \$500

- Registration for 1 team (20 people) to the event
- Recognition on Smith website and on-site Slide-A-Thon signage
- Complimentary Slide-A-Thon sacks for team members

For more information about the Slide-A-Thon, please email [Danielle Miller](#), Director of Development, or call 314-719-7904.