



Smith Memorial Playground & Playhouse
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March 2019

Dear Friend,

For generations, Smith has supported children from every Philadelphia zip code by providing free, safe opportunities to play; to get outside and into the woods; to attend educational programs; to connect with old friends and meet new ones. All the while, these gratifying experiences promote physical health, spatial reasoning, language development, and much more.

Smith can provide these opportunities for children (and keep the fun free) in large part because of *Party in the Playground*, our annual fundraising event. Proceeds from the event are designated to keep Smith safe and clean, and provide materials that have enchanted generations of visitors: new books, toys, crafts, and other Playhouse paraphernalia.

This year, Smith will host the 12th annual *Party in the Playground* on **Wednesday, May 29, 2019 from 5:30pm-8pm**. At this year's celebration, we are proud to present the Ida Newman Magic of Play Award to two phenomenal honorees: State Rep. Donna Bullock and Meghan Talarowski of Studio Ludo. It is a unique evening filled with delicious food, specialty cocktails, live music, a silent auction, and rides down the Ann Newman Giant Wooden Slide!

Here's how you can help:

- **Become a sponsor of the 12th annual Party in the Playground**
- **Donate an item to be featured in our silent auction**
- **Buy tickets**

All donated items and services are tax-deductible. Additionally, sponsors and donors are recognized throughout our printed and electronic auction materials, which reach our **20,000 followers** (Facebook, Twitter and Instagram). To buy tickets, donate an item, or learn more about the benefits of sponsorship, please complete and return the enclosed forms or please visit: <https://smithplayground.org/pip2019>.

Thank you for considering this opportunity. An auction donation form is enclosed to provide details about your contribution. If you have questions about the event or the silent auction, please contact me at 215-765-4325 x102 or frances@smithplayground.org. We hope that you will join us in support!

Sincerely,

Frances Hoover
Executive Director